

ADVERTISING RATES

2024

Discounts can be given if 3 or more adverts are taken. POA.

Full Page	£1,400
Half Page	£845
IFC	£2,250
IBC	£2,250
OBC	£2,250

INSERTS

A4 & A5 Inserts **£845**

Inserts are accepted into Precision magazine and must go to the entire UK circulation.

CIRCULATION BREAKDOWN:

2519 UK Engineers / 500 Overseas Engineers
70 Companion Company Members

The Institute of Measurement and Control is committed to promoting the professional excellence and standing of engineers and technologists at all levels in the automation, instrumentation, control and related industries.

Precision is a coffee-table style quarterly magazine exploring the world of engineering, with a focus on measurement, control and automation.

Precision offers reviews and opinions from experts in the field and presents technical and feature articles in an easy-to-comprehend style. The magazine is circulated to our +3000 members and shines a spotlight on current topics, developing technology and member-related news.

A digital edition is also available on our website for anyone interested in the various uses of measurement and control.

We are always on the lookout for fresh exciting content so if you would like to contribute an article, please email jane.seery@instmc.org with your ideas or finished article of approximately 1000 words.



PRECISION MAGAZINE

TECHNICAL INFO

MECHANICAL DATA

FULL PAGE

TYPE AREA 247MM X 165MM
 BLEED PLATES 303MM X 216MM
 TYPE TRIM 297MM X 210MM

HALF PAGE

HORIZONTAL 121MM X 165MM
 VERTICAL 247MM X 80M

FOR FURTHER INFORMATION AND TO ADVERTISE,
 PLEASE CONTACT JANE.SEERY@INSTMC.ORG
 TEL: +44 (0)20 7387 4949

DEADLINES

Cover Date: MARCH 2024 – Issue 31

Advertising Deadline: 1st February 2024

Cover Date: JUNE 2024 – Issue 32

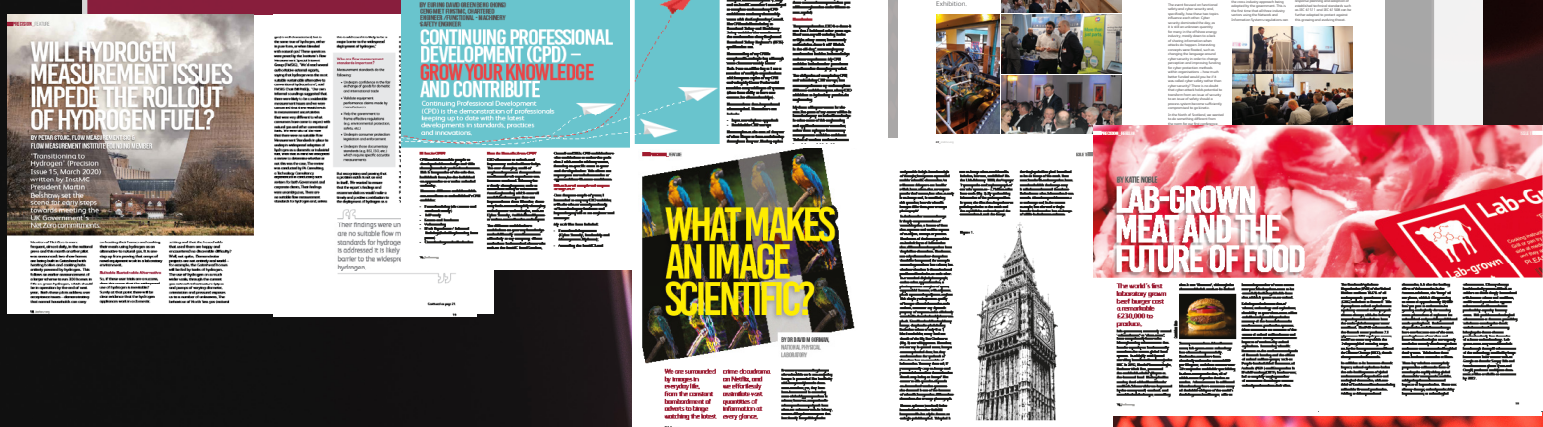
Advertising Deadline: 1st MAY 2024

Cover Date: SEPTEMBER 2024 – Issue 33

Advertising Deadline: 1st August 2024

Cover Date: DECEMBER 2024 – Issue 34

Advertising Deadline: 1st November 2024



PRECISION MAGAZINE

ADVERTISE IN

The **InstMC Wire** e-newsletter

2024 RATES

1 X BANNER ADVERTISEMENT £250
4 X BANNER ADVERTISEMENTS £750
12 X BANNER ADVERTISEMENTS £1,500

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2024 DEADLINES

DISTRIBUTION DATE: 8TH JANUARY 2024
DISTRIBUTION DATE: 1ST FEBRUARY 2024
DISTRIBUTION DATE: 1ST MARCH 2024
DISTRIBUTION DATE: 2ND APRIL 2024
DISTRIBUTION DATE: 1ST MAY 2024
DISTRIBUTION DATE: 3RD JUNE 2024
DISTRIBUTION DATE: 1ST JULY 2024
DISTRIBUTION DATE: 1ST AUGUST 2024
DISTRIBUTION DATE: 2ND SEPTEMBER 2024
DISTRIBUTION DATE: 1ST OCTOBER 2024
DISTRIBUTION DATE: 1ST NOVEMBER 2024
DISTRIBUTION DATE: 2ND DECEMBER 2024

ADVERTISING DEADLINE: 4TH JANUARY 2024
ADVERTISING DEADLINE: 25TH JANUARY 2024
ADVERTISING DEADLINE: 23RD FEBRUARY 2024
ADVERTISING DEADLINE: 26TH MARCH 2024
ADVERTISING DEADLINE: 24TH APRIL 2024
ADVERTISING DEADLINE: 28TH MAY 2024
ADVERTISING DEADLINE: 24TH JUNE 2024
ADVERTISING DEADLINE: 25TH JULY 2024
ADVERTISING DEADLINE: 27TH AUGUST 2024
ADVERTISING DEADLINE: 24TH SEPTEMBER 2024
ADVERTISING DEADLINE: 25TH OCTOBER 2024
ADVERTISING DEADLINE: 25TH NOVEMBER 2024